

LOOK Cycle unveils all-new Trail Roc pedals, designed to keep you locked in for every run

Featuring a wide, concave aluminum platform and eight premium pins for impressive grip on the trails

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LOOK Cycle has unveiled the latest iteration of its Trail Roc pedal, designed for enduro, gravity, and trail riding. With their concave platform and eight adjustable threaded pins per side, the new pedals offer maximum grip, stability, and control. Designed and manufactured in France, the new design optimally distributes weight shifts for enhanced control, precision, and fun.

Trail Roc is designed with the ideal size, shape and features to keep riders' feet planted and their mind on the ride. Its concave shape locks each foot in for a solid, stable connection, while the smooth central surface provides enhanced comfort underfoot. New front and rear arches provide a more uniform contact area across the 105x106mm platform, adding stability and support on even the toughest trails and the biggest drops.

With eight symmetrically positioned threaded pins on each side, the new Trail Roc's concave platform shape means the outer pins sit 2mm higher than those on the inside. The raised outer pins provide added grip where it's needed most, ensuring impressive stability over roots, through mud, and when committing to high-speed berms. The premium-quality, strategically placed pins are engineered to bite into rubber soles for rock-solid traction. All pins are adjustable to fine-tune to every rider's style, footwear and ride conditions.

Robust and reliable

Engineered for the toughest trails, the Trail Roc pedals deliver long-lasting performance with maximum reliability and minimal maintenance. Each pedal is crafted in France, and the manufacturing process and the precision and quality of every pedal is fully controlled.

Designed to be lightweight, at just 224g per pedal, the Trail Roc is also incredibly robust. Built from specifically sourced and tested premium components, the pedals feature a long, oversized thru-axle for enhanced load-bearing capacity and high leverage. Dual-sealed cartridge bearings and an aluminum bushing ensure smooth, reliable action and protect against dirt and moisture. The axle and bearings are pre-greased during assembly.

The newly designed and easy-to-replace pin heads are recessed within the pedal body to protect from impacts and abrasion.

Alexandre Lavaud, Category Manager at LOOK Cycle, said: *“Our ‘made-in-France’ LOOK Trail Roc pedal is back and better than ever. We listened to rider feedback and designed the new Trail Roc with a tough aluminum body, wide concave platform and eight strategically placed pins for exceptional grip. We’ve also made them super robust and reliable—so you can spend less time in the workshop and more time on the trails.”*

Key features:

- Body: Concave 46000 aluminium
- Footprint: 105 x 106mm
- Pins: 8 adjustable 12mm pins per side
- Axle: Chromoly+
- Spindle: Dual-sealed cartridge bearings, metal bushing and premium seal system
- Q-FACTOR 56mm
- Profile: 17mm
- Weight: 448g a pair

Price and availability

The LOOK Cycle Trail Roc is available in a choice of three colorways: **Classic Black**, **Hope Green** and **Bold Purple**. The pedals are available to purchase from LOOK Cycle dealers worldwide and online via www.lookcycle.com.
MSRP €99,90 / \$99 USD / £89,99

LOOK Cycle

The Art Of Cycling – A La Française

Located in the vibrant region of Bourgogne (France), LOOK Cycle is the French cycling brand that seamlessly blends the avant-garde and artistic essence of French design into high performance bicycles, pedals and accessories.

With over 40 years of craftsmanship and a legacy of innovation, we have continuously advanced the sport of cycling - introducing the first clipless pedals in 1984 and the first carbon frame in 1986.

We proudly support cyclists at every level, from passionate enthusiasts to world-class athletes, boasting an impressive palmares in both road and track racing, including Olympic titles and Grand Tour victories. Our unwavering commitment to performance is driven by the rigorous demands of these athletes, and our products reflect this dedication.

Designed and crafted in France, our team of skilled artisan-manufacturers meticulously define every detail, ensuring each product is a true testament to exceptional workmanship and care.

At LOOK Cycle, we infuse French design and style into every product. Our bicycles are not only high-performance machines but also beautiful pieces of moving art, equally at home, on the road or as a centerpiece in your living room: they exemplify French elegance, innovation, and The Art Of Cycling.

For more information about LOOK Cycle products, visit www.lookcycle.com