

Press Release

LOOK CYCLE ANNOUNCES NEXT GENERATION OF E-765 ELECTRIC ROAD AND GRAVEL BIKES

Agility, power and autonomy are at the heart of LOOK's re-designed electric bike range, with all-road and gravel-specific configurations powered by Fazua's latest RIDE 60 drive unit

Embargo lifts 15:00 CEST 24 September - Nevers, France: LOOK Cycle has unveiled the newest iterations of its lightweight carbon electrically assisted bikes: the E-765 Optimum and E-765 Gravel. Crafted to deliver superior performance across diverse riding conditions, the new configurations draw on LOOK's high-performance DNA and carbon manufacturing expertise to provide exceptional responsiveness, comfort and efficiency.

Combining versatile geometry with advanced carbon technology, the updated E-765 range builds upon the success of the previous E-765 models while offering discrete, elegant and ergonomic integration of the electrical-assistance components. The latest iteration of the E-765 is 1kg lighter, and delivers two times the autonomy from previous iterations, now reaching up to 120 km on a single charge. The updates improve performance and extend battery life.

The brand-new frameset design features LOOK's 3D Wave concept, where flattened areas on the seat stay encourage the natural flexibility of the carbon, adding comfort and traction benefits to tackle even your longest rides. The versatile frame geometry offers tire clearance up to 45mm and is suspension-ready for up to 60mm travel.

The LOOK E-765 Optimum and E-765 Gravel are powered by the Fazua Ride 60 drive unit, delivering impressive torque, power, and capacity while remaining quiet and lightweight to support an agile ride. The upgraded drive unit offers riders assistance of up to 120 km and 1500m elevation gain, with customizable modes and seamless connectivity for enhanced usability.

LOOK's meticulous design integrates the Fazua elements perfectly, offering a minimalist appearance that mirrors the geometry and feel of a traditional bike. The latest E-765 range reflects LOOK's dedication to craftsmanship and attention to detail, providing passionate cyclists with speed, precise handling and comfort whether using electric assistance or not.

Romain Simon, Bike Product Manager at LOOK Cycle, said: *"The LOOK E-765 provides an enhanced riding experience designed to be as close as possible to our human-powered bikes. Particularly impressive is the performance of the LOOK E-765 above 25km/h, giving the rider the possibility to take full advantage of the exceptional versatility and capabilities of the Fazua Ride 60 system while the bike's ability to ride fast on the flat or in a group remains unaffected. With the LOOK E-765, we have designed a riding experience. We're not trying to hide the motor or battery, but instead have integrated them seamlessly to optimize the bike's design and ergonomics. The weight, geometry and specifications have been chosen with one aim in mind: to offer cyclists a top-of-the-range product, which is both simple and efficient, providing the power they need to take them further."*

E-765 Gravel Apex key features:

Weight: 13.7kg (Complete bike in size M)

Frame: carbon HM with 3D flex system

Fork: carbon HM E-bike optimized

Crankset : SRAM Apex 1X 42T

Brakes: SRAM Apex

Shifting: SRAM Apex 1X

Rear der: Sram APEX

Cassette : SRAM PG 1231 11-44T

Motor: Fazua Ride 60 motor

Battery: 430Wh fixed battery

Wheels: Fulcrum E-Racing 900

Tires: Hutchinson Touareg 40mm

Tire clearance: 42- 45mm, depending on tread

Seat post: LOOK LS2 carbon 27,2mm

Stem: LOOK LS3

Handlebars : LOOK LS2 Gravel 12° Flare

Saddle: LOOK Shortfit

Complete build price: €6990 EUR / \$7690 USD / £6990 GBP

E-765 Optimum Rival ETAP AXS 1x key features:

Weight: 12.8kg (Complete bike in size M)

Frame: carbon HM with 3D flex system

Fork: carbon HM E-bike optimized

Crankset : SRAM Rival1X 44T

Brakes: SRAM Rival Etap

Shifting: SRAM Rival ETAP AXS

Rear der: Sram Rival ETAP AXS

Cassette : SRAM XG 1251 10- 44T 12sp.

Motor: Fazua Ride 60 motor

Battery: 430Wh fixed battery

Wheels: LOOK E-R50D carbon 50mm

Tires: Hutchinson Sector 32mm

Tire clearance: 42- 45mm, depending on tread

Seat post: LOOK LS1 carbon 27,2mm

Stem: LOOK LS3

Handlebars: LOOK LS1

Saddle: LOOK Shortfit

Complete build price: €8490 EUR / \$9490 USD / £8490 GBP

[DOWNLOAD IMAGES AND GEOMETRY CHART](#)

Press Contact

LOOK PRESS OFFICE

Jon Denham

SHIFT Active Media

jon.denham@shiftactivemedia.com

About LOOK

LOOK Cycle – The Art of Cycling

Inventor of the clipless pedal in 1984, and the first carbon frame in 1986, LOOK has been racing and winning for 40 years. Its heritage and savoir-faire drive them to reinvent today's bicycle for tomorrow while inspiring future generations to engage with their passion for cycling.

LOOK is a worldwide leader in cycling innovation and craftsmanship, with unequalled in-house experience in carbon design. An independent, historic and iconic French company, LOOK's head office in Nevers, Burgundy is the cultural home of the brand and where all product design and development takes place.

« At LOOK, we see cycling as a complete 'art de vivre', where style and performance must pair to sublimate every rider's mindset. That's why we dedicate our historic savoir-faire to create unique bikes, wheels, pedals and apparel, with a very French twist, for every cycling lover. » says Federico Musi.

Alongside elegance and craftsmanship, LOOK's heritage continues to be defined by performance. On the road, more than 600 Grand Tour stages, 50 Jerseys, and 25 overall victories have been won by riders using LOOK pedals; while more than 100 Grand Tour stages have been won by riders using LOOK frames. A partner to the French Cycling Federation since 1988 and technical partner to USA Cycling and its USA Track Sprint Program since 2022, LOOK operates both Team LOOK Criterium and Team LOOK Gravel, who face the most challenging fixie and gravel races around the world.

In mountain biking, cyclo-cross and cross country LOOK supports a number of riders and teams, while LOOK bikes and pedals are also ridden by globally-recognised and champion triathletes. In the velodrome: 18 Olympic titles and 61 Olympic medals; 5 Paralympic titles and 14 Paralympic medals; 3 world records, more than 100 UCI World Champion titles, and more than 260 UCI World Champion medals have been secured by LOOK riders.

For more information about LOOK's products, visit www.lookcycle.com